

TITLE: **MTN “SUPA DASH” PROMOTION**

Duration:

MTN “Supa Dash” Promo runs from 9th November, 2017 to 9th May, 2018.

Promotion

1. The Promotion is open to selected prepaid customers.
2. Eligible prepaid customers for this promotion include all prepaid customers who are not using 4G handset. For purposes of clarity, any prepaid customer who is using a 4G phone compatible with MTN 4G as at October 30, 2017 is not eligible to participate in this promotion.
3. Post-paid customers are excluded from this Promotion.
4. Customers shall subscribe to the promotion by texting ‘**START**’ to **5011** or by dialling ***5011#** and selecting the ‘Subscribe’ option.
5. Once a customer gets onto this promotion and subsequently subscribes to any of the following services - MTN Zone, MTN Special (Free After 1), So Cool, their service class has been changed and will automatically take them out of the promo. If they want to get back, they will have to subscribe again and start all over again.
6. Customers can check their status by sending status to **5011** or by dialling ***5011#** and selecting subscribe check status.
7. In addition to the bi-monthly notifications that will be sent to customers on their usage update, they will also receive a notification when they reach 50%, 90% and 100% of their given promo target.

8. Customers will also get the opportunity to check their accrued points via the balance check short code ***5011#** (USSD and SMS).
9. Usage of free airtime (bonus airtime, J4U) will not form part of customers spend for the month for purposes of this Promotion.
10. A customer is entitled to only one prize reward at the end of the promotion period. Thus, if a customer hits their promo target in the first month they will have to wait till the promo is over to receive a call to claim their handset reward.
11. All bundle or package purchases will be included and allocated points added upfront. For example, Black-Berry GHC40 subscription will be allocated the corresponding points.
12. Brand usage (Voice, SMS & Data) will accrue points for subscriber.
13. MTN Staff and their spouses are exempted from this promotion.
14. Selected winners shall be validated by MTN BRM & RA Departments (Business Risk Management and Revenue Assurance) before invitation is sent to deserving customers.
15. Customer target is subject to MTN Ghana's definition and cannot be challenged.
16. Winners shall be given a one month notification to claim their prizes or indicate interest in their prizes. In the event that the qualified winners are not available to claim their prizes, the prizes shall be forfeited by the winner.
17. Winners will be notified only by MTN authorised personnel and via the number **0244 300000**.

18. MTN reserves the right to disqualify a winner when it is proven that the winner used any fraudulent means to participate in the Promotion.
19. To qualify as a Winner and be entitled to the prize thereof, a winner must own the SIM card used to participate in the promotion and it must be validly registered in his or her name.
20. Brand usage (Voice, SMS & Data) while roaming outside Ghana will not accrue points.
21. Winning customers agree to put current SIM card (SIM card with which they entered the promo) in the new device they acquire from MTN after the promo.
22. MTN reserves the right to award the prizes to the first 3,500 customers who meet their target.
23. The devices that customers can win include Huawei and Samsung-branded smartphones. Devices to be won by customers are dependent on their spend target as outlined below:

Band	Target	Phone Prize Worth (GHC)
Band 1	160	200
Band 2	170	210
Band 3	180	220
Band 4	190	230
Band 5	200	240
Band 6	300	400
Band 7	400	600
Band 8	550	800

Band 9	650	900
Band 10	900	1,000
Band 11	1,150	1,300
Band 12	2,150	2,300
Band 13	2,316	2,300
Band 14	2,494	2,300
Band 15	2,686	2,300
Band 16	2,893	2,300