



TERMS AND CONDITIONS

MTN Y'ELLO THURSDAY (EFFECTIVE DATE 1ST JULY 2022)

INTRO

MTN Y'ELLO THURSDAY is a promotion offered to MTN subscribers to watch movies at discounted prices at the Silverbird Cinemas on Thursdays. The offer grants MTN subscribers a **"buy one get one free"** ticket.

Thursdays just got more exciting with the introduction of MTN Y'ello Thursday!

Buy your Silverbird ticket via Mobile Money every Thursday and get an extra ticket for free. Yes! two (2) for the price of one (1) only on MTN Y'ello Thursdays.

DEFINITIONS

The following terms will have the specific meanings assigned in these Terms and Conditions.

"Short Code" means the short code **1412**.

"Subscribers" means, unless otherwise expressly provided herein, every MTN customer permitted by these Terms and Conditions to access this offer.

"SMS" means short messaging services

"Terms and Conditions" means these Terms and Conditions, including all the annexes and amendments thereof.

THE ORGANIZERS

The MTN Y'ello Thursday offer is organized by Scancom PLC (MTN) and Silverbird Entertainment Ghana Limited (hereinafter: "Organizers") and it is subject to these Terms and Conditions.



Public



TERMS

1. Offer is available at the Silverbird Cinema only on Thursdays and is valid from 1st July 2022 to 30th June 2023.
2. Offer Details
 - 2.1 Tickets can be purchased on Thursdays only.
 - 2.2 Customer only qualifies for the offer when they pay via momo for a ticket. Discount will not apply for other payment methods.
 - 2.3 Ads on promo can be seen on all MTN social media channels (Instagram, Facebook and Twitter).
 - 2.4 Customers who walk in to any Silverbird Cinema branch on Thursdays and sees any advert on the offer can also pay via momo to enjoy the offer.
3. Offer excludes popcorn and drinks.
4. Customers can SMS "Movies" to the short Code 1412 to get the movie schedule from Silverbird.
5. This Offer is available at both the Accra Mall and West Hill Mall branches of Silverbird.
6. This Offer is available to all MTN subscribers.
7. All amendments to the Terms and Conditions are effective from the time of their postage on the MTN Website, except where there are critical amendments of the Terms and Conditions in which case, participants will also be informed of such changes by SMS.





8. If the Organizer suspends or interrupts the Offer, customers shall be notified on the MTN Website. By such an announcement, the offer may be suspended or interrupted, and the Organizer shall not be liable to any interested party for compensation or demand for continuance of the offer.
9. Components of the Service are supplied to MTN by third parties and MTN makes no promises, and does not accept any liability, either expressed or implied as to the Service, including but not limited to its accuracy, relevance or quality.
10. Promo duration may be extended whenever MTN deems it appropriate.
11. Tickets can only be purchased at Silverbird premises

12. CHANGES

12.1 We reserve the right, at our sole discretion, to modify or replace these Terms at any time. If a revision is material, we will try to provide at least 3 (three) days' notice prior to any new terms taking effect. What constitutes a material change will be determined at our sole discretion.

12.2 Subject to the foregoing, MTN reserves the right to change these terms and conditions at any time as notified on the MTN Website under Loyalty tab. By continuing to use the Service, you shall be deemed to have accepted these and any varied terms and condition which shall be posted on the offer.

13. APPLICABLE LAW AND JURISDICTION

The applicable law of these terms and conditions shall be the laws of Ghana and the courts of Ghana shall have jurisdiction in any matter(s) arising herein.



Public



14. BUSINESS ADDRESS

Location: MTN House, Independence Avenue,
West Ridge, Accra Ghana

Division: Marketing

Mobile: 0244300000

