#### MTN REWARDS – TERMS AND CONDITIONS

Welcome to MTN Rewards, where you get to enjoy amazing rewards such as airtime, data and other great deals every day of the week from selected third-party vendors nationwide.

MTN Rewards is a loyalty point-based system designed to reward you, our cherished Customers, with points each time you use your MTN number. Your accumulated points can be redeemed for on-net rewards like airtime and data packages and amazing discounts from selected third-party vendors.

Now there is more! Keep using your MTN Number all week and enjoy a 50% discount on your first on-net redemption on Fridays (Thank God It's Friday Offer). Just keep talking, texting, browsing and transacting on MTN Mobile Money to accrue more points and get ready for an exciting and delightful experience on MTN Rewards.

#### THE ORGANIZER

- (A) This point-based reward system is organized by Scancom PLC (MTN Ghana), a company incorporated and operating under the laws of the Republic of Ghana, (hereinafter referred to as the "Organizer") and it is subject to these Terms and Conditions.
- (B) The present Terms and Conditions apply to the participation of all Pay-As-You-Go (PAYG) Customers in MTN Rewards. The Terms and Conditions are available to all the Customers through <a href="www.mtn.com">www.mtn.com</a> and are subject to amendments in accordance with these Terms and Conditions.
- (C) **Amendment of Terms:** MTN reserves the right to amend these Terms and Conditions at any time. Updates will be posted on the Website and shall take effect from the date of posting or as otherwise specified.

### 1. **DEFINITIONS**

- 1.1. "Terms and Conditions" means these Terms and Conditions, including all the annexes and amendments as may be made from time to time;
- 1.2. "Short Code" means the short code \*550#;



- 1.3. "Website" means the website found using this Uniform Resource Locator (URL) <a href="https://mtn.com.gh/mtn-rewards-2">https://mtn.com.gh/mtn-rewards-2</a>/;
- 1.4. "MTN Customer" or "Customer" means, unless otherwise expressly provided herein, every MTN customer Pay-As-You-Go (PAYG) permitted by these Terms and Conditions to benefit from this Point-Based Rewards system;
- 1.5. "Service" means the MTN Rewards (Points-Based system).

# 2. TERMS AND CONDITIONS FOR ON-NET AND THIRD-PARTY VENDOR REWARDS

- 2.1 All Customers who perform revenue generating activities daily except Merchants and Credit Transfer Retailers are eligible for MTN Rewards. MTN employees with prepaid SIM cards are eligible for all on-net and third-party vendor rewards except specialized offers, including but not limited to the Ultimate Mother's Day Price, Mother's Day Offers and Friday Offers.
- 2.2 Customers have access to redeem On-net and off-net rewards daily.
- 2.3 Every ten (10) pesewas spent earns the Customer one (1) point.
- 2.4 Points accrued can either be used to redeem on-net offers (Airtime and Data) or redeem discounts from third party vendors mentioned herein.
- 2.5 Third-Party vendors include but are not limited to Just Chinese in Accra, in Accra and Kumasi.
- 2.6 Voucher codes generated after the Customer redeems their points are valid for thirty (30) days and cannot be used after expiry.
- 2.7 Points can be redeemed through the Short Code (\*550#).
- 2.8 Redemption of points will be per available on-net offers and negotiated discounts or packages from our third-party vendors for non-network offers.
- 2.9 A Customer can only redeem an offer or get a discount up to the total value of their accrued points.



- 2.10 Active voucher codes can be viewed on the USSD menu \*550#.
- 2.11Usage of free/bonus airtime does not form part of a Customer's spending for the purposes of acquiring redeemable points.
- 2.12 A Customer can transfer points from an MTN number to another MTN number.
- 2.13 Notwithstanding 2.1.12, a Customer cannot transfer points to another MTN number registered in their own name.
- 2.15 All unredeemed points will be reset to zero successively starting from the 20<sup>th</sup> of December every year, and Customers will start accruing points again from 12am on the 1<sup>st</sup> of January the following year. From 21<sup>st</sup> to 31<sup>st</sup> December every year, no points will be accumulated.
- 2.16 Terms and conditions will apply as per agreement with third parties for non-network offers.
- 3. ADDITIONAL TERMS AND CONDITIONS FOR FRIDAY OFFER (Thank God It's Friday)
- 3.1 Offer is available to selected PAYG Customers who generate revenue for seven (7) consecutive days in a week.
- 3.2 Customers get fifty percent (50%) discount on their first redemption for on-net rewards.
- 3.3 Customers will receive an SMS of the available offer every Friday.
- 3.4 Customers can view offers on the Website <a href="https://mtn.com.gh/mtn-rewards-2/">https://mtn.com.gh/mtn-rewards-2/</a>
- 3.5 Payment for discounts from third-party vendors will have to be made via MTN Mobile Money.
- 3.6 Offers of rewards shall be valid while stocks last.
- 3.7 Other terms and conditions may apply.
- 3.8 MTN reserves the right to change these terms and conditions at any time and customers shall be notified via the Website and by

continuing to use the Service, the Customer shall be deemed to have accepted these and any varied terms and condition which shall be posted.

#### 4. ADDITIONAL TERMS AND CONDITIONS FOR MOTHER'S DAY OFFER

- 4.1 The Mother's Day Offer is valid from 8<sup>th</sup> May 2025 till 31<sup>st</sup> May 2025.
- 4.2 All vouchers or souvenirs redeemed through our point system must be claimed within 30 days following the end of the campaign. After this period, any unclaimed vouchers or souvenirs will be forfeited, and no compensation, replacement, or extension will be provided.
- 4.2 The availability of electronic appliances, vouchers or souvenirs is subject to stock and supply. MTN cannot guarantee the availability of any specific electronic appliance, voucher or souvenir at the time of redemption. If the selected item is unavailable, MTN reserves the right to replace the redeemed item with another available item or provide a refund of points.

## 5. ADDITIONAL TERMS AND CONDITIONS FOR THE ULTIMATE MOTHER'S DAY PRIZE

- 5.1. The Ultimate Mother's Day Prize runs concurrently with the Mother's Day Offer from 8<sup>th</sup> May 2025 till 31<sup>st</sup> May 2025.
- 5.2. An Emirates return ticket (Accra-Dubai-Accra) will be awarded to the Customer who achieves the highest number of redemptions at the end of the promotion.
- 5.3. In the event of a tie: If two or more customers redeem the same number of rewards during the promo period, the winner of the Emirates return ticket will be the customer with the highest remaining MTN Rewards points balance as of 31<sup>st</sup> May 2025. If two or more customers redeem the same number of rewards during the promo period and have the same number of MTN Rewards points balance as of 31<sup>st</sup> May 2025, then the winner of the Emirates return ticket will be the customer with the highest total spend on MTN services during the promo period.
- 5.4. **Travel Eligibility:** To claim the Emirates ticket, the winner must be above eighteen (18) years of age and possess a valid passport with at least 6 months' validity from the date of travel. In the event that the winner is unable or unwilling to travel, the winner may transfer the ticket to another person who meets these travel eligibility requirements. Failure to meet these

requirements will lead to forfeiture of the reward, and the prize will be awarded to the next eligible Customer.

5.5. **Travel Period:** Travel must be undertaken in **June 2025 only.** 

#### 6. GENERAL

- 6.1 The Service and features within the Service may be protected by intellectual property rights belonging to MTN or to its licensors. No license is granted to the Customer in respect of any such rights, except to the extent required for the Customer's personal use of the Service in accordance with these terms and conditions. MTN and any other MTN Product or Service name are trademarks of MTN, and the Customer shall not be entitled to reproduce such marks (other than to the extent required for the Customer's personal use of the Service) without our prior written consent.
- 6.2 MTN provides MTN Rewards on an "as is" and "as available" basis, in the hope that Customers find it useful. MTN does not warrant that MTN Rewards will be free of errors, faults or interruptions and we shall not be liable to any Customer in connection with (but not limited to):
  - 6.2.1 any cause beyond our reasonable control;
  - 6.2.2 any failure or delay in the use of or inability to use any component of the Service;
  - 6.2.3 any loss, claim or damage including loss or corruption of data howsoever arising.
- 6.3 MTN shall not be liable for any indirect, incidental, special, or consequential damages, including loss of data, loss of business or profits, or personal loss, arising from or in connection with participation in the Rewards Program.
- 6.4 Components of the Service may be supplied to MTN by third parties and MTN makes no promises, and does not accept any liability, either expressed or implied as to the Service, including but not limited to its accuracy, relevance or quality.
- 6.5 The Service is effective from 1<sup>st</sup> April 2021 however, additional offers may have other defined effective periods.



#### Internal

- 6.6 By participating in the Service, the Customer expressly agrees that personal data which they supply shall be processed by the MTN for the purpose of executing the Service and also for the purpose of publicizing the Service and MTN. It is hereby specified that MTN guarantees that publicity, entailing the sharing with third parties of personal data supplied as a result of participation in the Service, (including through television, the press, leaflets and other means and format of communication) shall be made only with respect to the beneficiaries of the Service and will only indicate the given names and surnames of Customers, their images and voices, made for the sole purpose of publicity connected to the Service.
- 6.7 Participation in the Service shall be deemed as the Customer's express consent for the use of this data in the manner herein defined. Notwithstanding the above, personal data of the Customers will be retained by MTN in accordance with the law.
- 6.8 MTN respects the privacy of Customers of this Service and accordingly personal data collected during this Service will be treated as private and confidential and in accordance with Data Protection laws of Ghana.
- 6.9 The Service is organized under and governed by the laws and statutes of the Republic Ghana.

